



# Critical Solutions for Critical Power

## How Critical Power Makes Complicated Disposal Projects Easy with Battery Recyclers of America

Critical Power, a liaison for industrial backup power, electrical and cooling equipment sales and services, trusts our team with a crucial and precious part of their business; battery disposal. Critical Power works with businesses supported by significant IT systems that also own and operate critical facilities like data centers, hospitals, or companies with industrial buildings. Initially Critical Power provided our team with a disposal solution for a collection of Uninterruptable Power Systems (UPS), but as our relationship evolved it became clear that we could offer Critical Power our full-scope of lead-acid battery disposal services.

"The most obvious advantage to working with Battery Recyclers of America is their responsiveness and ability to solve logistical problems. They are also very competitive with pricing and really take care of their clients."

*- Josh A. Dinnell, Project Manager, Critical Power*

For companies like Critical Power, jobsites often require special accessorial accommodations that are logistically-difficult to execute.

## The Opportunity:

In this case, on-site pickup meant the seamless retrieval of a significant portion of lead-acid batteries at a location with no dock onsite near a busy downtown area with significant security restrictions.

Specifically, this project required trucks able to maneuver city streets to retrieve a maximum capacity per pickup at 6-pallets each per load. Our team was able to procure the service of 10 trucks even though the project required pickup outside the typical availability of the vendor.



## The Solution:

We made it work by connecting the dots with our local transportation vendor and smelting facility, efficiently completing the project and earning an ongoing relationship with Critical Power.

"We chose to work with Battery Recyclers of America due to their team, support and ability to tackle problems with trucking and logistics. [They] work hand-in-hand with me to figure out solutions to logistical problems with trucks and loading in areas where the site was not accessible by large vehicles."

- Josh A. Dinnell, Project Manager, Critical Power

Our team has maintained Critical Power's business by managing the full-scope of each project, including not only timeline requirements and transportation coordination, but also by providing documentation that ensures Critical Power meets U.S. EPA regulations and follows green business recycling processes.

## The Bottom Line:

Battery Recyclers of America offers convenient solutions for companies with jobs that may not fit the standard dock-to-dock transportation process, require pickups at unconventional times or are otherwise logistically-difficult to execute. In addition, tight scheduling with multiple entities and touchpoints (separate roles or teams at separate companies) can make these projects particularly tricky.

Our strong relationships with highly-skilled transportation providers, smelting professionals, and white-glove vendors allows us to provide a high level of timely and affordable service to each of our clients based on their specific recycling needs.

"Peace of mind is important. It's reassuring when you work with a team and you know they will be on top of it."

- Josh A. Dinnell, Project Manager, Critical Power

With logistical solutions in place for any project or jobsite, even those that require special accommodations, our team can get the job done efficiently, no matter the details.

We understand the nuances of telecom and UPS battery management, maintenance and disposal; Don't believe us? [Just watch.](#)

For more details about the comprehensive services that we tailor to meet our clients' needs, [click here](#). Questions? We can make your job easier. Let us help.

[Let's Recycle](#)